



Your support of Dexter Little League offers the following benefits...

The Dexter Little League is

dedicated to building character, courage and loyalty in Dexter kids by providing a fun, safe, and competitive baseball and softball program. To be successful, DLL relies on a tremendous amount of support from the local community.

Your tax-deductible donation helps offset the costs of equipment, player insurance, adequate umpire training, and operational expenses, and supplements participation fees.

Benefits of Being a Sponsor

Your help and support will ensure Dexter youth are provided a positive sports experience. As an individual or local business involved with Dexter Little League, you will benefit by being recognized for your goodwill and backing of Dexter youth baseball and softball.

With over 460 active players in the Dexter Little League, being an Official League Sponsor affords you or your company a host of advertising and marketing opportunities not available elsewhere.

Discounts: Dexter Little League offers discounts for multi-year commitments and(or) multiple sponsorships. For more information, please contact sponsorship@dexterlittleleague.com

Field Sponsor \$1,000 (annual cost)

Swing for the fences and become a focal point of the Tournament Field. See your name on the fence line.

- Your name displayed on a field sign on the Tournament Field
- Your name featured on the sponsorship page on the DLL website

** Naming rights may be secured with a 5-year pledge @ \$2,000/yr.*

Team Sponsor \$ 500 (annual cost)

Find out first hand what it's like to own your own club. DLL has over 45 teams available to "purchase."

- Your name on team uniforms
- Your name in weekly articles in The Dexter Leader
- Your name on the Little League Sponsor Board
- Your name on the sponsorship page on the DLL website



Website Sponsor \$ 400 (annual cost)

With 460+ kids, DLL communicates regularly with many members of the community, providing information via our website. Tell people you support DLL every time they log on!

- Your name on the menu side-bar on all pages of the Dexter Little League Website.

Friend of Little League \$ 250 (annual cost)

Make your name part of the official "welcome" fans and players see as they enter the fields.

- Your name on the Little League Sponsor Board
- Your name on the sponsorship page on the DLL website



How to Become a DLL Sponsor

It is easy to become a Dexter Little League Sponsor and support Dexter kids. To become a sponsor today:

1. Visit the DLL website and download the Sponsor Agreement Form
2. Contact Sponsorship Director, Nancy O'Piela at sponsorship@dexterlittleleague.com or 734-277-1832
3. Email Dexter Little League at info@dexterlittleleague.com

Sponsor membership remains valid through February of each calendar year and spans both the Spring and Summer seasons. Renewals may be done each year.



Dexter Little League Mission:

Through proper guidance and exemplary leadership, the Dexter Little League program assists youth in developing the qualities of citizenship, discipline, teamwork and physical well-being. By espousing the virtues of character, courage and loyalty, the Little League Baseball and Softball program is designed to develop superior citizens rather than superior athletes.

www.dexterlittleleague.com

Dexter Little League

2012 Sponsorship Opportunities

